

# Mark Kevin Capili

SENIOR UI/UX DESIGNER

markkevincapili@gmail.com

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mkcapili.art

Dubai, UAE

## Dear Hiring Manager,

I am a **Senior UI/UX Designer** with over six years of experience crafting intuitive digital products, scalable design systems, and high-quality interfaces across technology, luxury, and enterprise environments. I am writing to express my interest in joining your team, and I am confident that my experience in Figma, dashboard design, and working closely with development teams positions me to contribute from day one.

At **Baroque LLC**, I led UI/UX design across seven product lines, including the LUJO mobile app from discovery to shipped prototype, and the LUJO and Baroque Yacht admin dashboards where I focused on information hierarchy, usability, and data clarity. Throughout every project, I worked side by side with developers and marketing teams, translating Figma designs into production-ready components and ensuring the final output matched the original design intent precisely.

At **Ola Vamos Technology**, I worked directly with the Head UI/UX Designer on Poker Queen and NewPoker, building design system components, crafting Figma layouts using auto layout, and coordinating with both the development and marketing teams to deliver consistent, accurate product experiences.

I approach every project with component-based design thinking, structuring Figma files so that components map cleanly to development handoff. My front-end background in HTML, CSS, Bootstrap, and JavaScript means I understand how interfaces are built, which makes me a more effective collaborator with engineering teams and reduces back-and-forth during implementation.

I also work with an **AI-accelerated design workflow** using Midjourney, Claude, ChatGPT, and Figma AI, which allows me to explore more concepts, iterate faster, and deliver high-fidelity work without sacrificing quality. I am based in Dubai and genuinely excited about the opportunity to contribute to a product driven team.

Thank you for your time. I would love the chance to walk you through my portfolio and show you what I can bring to your product and team.

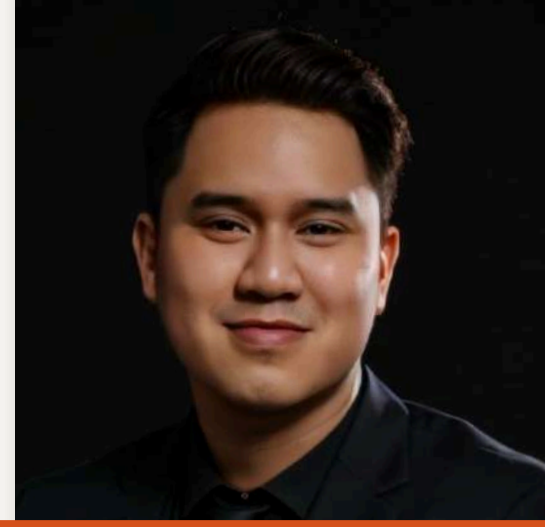
Warm regards,

*Mark Kevin Capili*

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## CONTACT

### LOCATION

Dubai, UAE

### PHONE

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### EMAIL

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### PORTFOLIO

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### BEHANCE

behance.net/markkevincapili

## SKILLS

### UX & PRODUCT

UX Research -----

Wireframing -----

Prototyping -----

Design Systems -----

Interaction Design -----

Usability Testing -----

### CREATIVE & VISUAL

Graphic Design -----

Social Media Design -----

Brand Identity -----

Videography & Editing -----

3D Visualization -----

### TECHNICAL

HTML / CSS -----

Responsive Design -----

Bootstrap -----

JavaScript -----

React (Basic) -----

## TOOLS

Figma Adobe XD

Photoshop Illustrator

Premiere Pro

After Effects

WordPress

### AI TOOLS

Claude ChatGPT

Figma AI

## EDUCATION

### AMA Computer College

B.S. Information Technology

Philippines

### HCI Certificate

Human-Computer Interaction

ID 125648-2022-731491

June 2022

## PROFILE

Senior designer with 6+ years delivering UI/UX, graphic design, and social media across luxury, tech, and contracting industries. Experienced across the full design lifecycle, from wireframes and prototypes to brand identity and digital campaigns, with a front-end development background and an AI-accelerated workflow that delivers premium output at speed.

## EXPERIENCE

### Baroque LLC, Dubai, UAE

2024 - Present

#### SENIOR UI/UX DESIGNER

- Led design across seven luxury divisions: Aviation, Travel, Properties, Yachts, Ground, Baroque Group, and LUJO.
- Architected end-to-end UX for the LUJO mobile app, from discovery to shipped interactive prototype.
- Designed the LUJO and Baroque Yacht admin dashboards, focusing on information hierarchy, data clarity, and overall usability.
- Collaborated closely with developers and marketing teams to ensure designs were accurately implemented and aligned with campaign goals.
- Built cross division graphic design systems elevating brand consistency across all product lines.
- Leveraged AI workflows (Midjourney, Claude, Figma AI) cutting production cycles by 60%.

### Ola Vamos Technology, Dubai, UAE

2022 - 2024

#### UI/UX & GRAPHIC DESIGNER

- Supported the Head UI/UX Designer on Poker Queen & NewPoker, crafting icons, building design system components, and executing layouts in Figma with auto layout.
- Worked closely with developers and marketing teams to align design output with technical requirements and brand communication goals.
- Managed the company's social media channels and maintained the corporate website end-to-end.
- Produced graphic campaigns and social media design systems driving product visibility and user growth.

### Lexus Engineering & Contracting, Qatar

2021 - 2022

#### GRAPHIC DESIGNER

- Designed company brochures and produced video content for marketing and business development.
- Delivered print and digital collateral aligned with brand and project requirements.

### Eamar Star Trading & Contracting, Qatar

2019 - 2022

#### GRAPHIC & DIGITAL DESIGNER

- Built and maintained the company website; designed brand brochures and product catalogue.
- Created 3D kitchen visualizations for client presentations and project proposals.
- Produced and managed the majority of the company's social media campaigns across all channels.

### CUBEEEX Innovation, Philippines

2018 - 2019

#### FRONT-END DEVELOPER

- Built four enterprise web systems from scratch: a CRM, HRPMS, Admin dashboard, and Inventory management system, all delivered to production standard.
- Developed all front-end UI using Bootstrap with full mobile responsiveness and CMS integration across every system.
- Translated business and operational requirements into clean, functional interfaces used daily by internal teams.